



SUBJECT: MEMBERSHIP INCENTIVE PROGRAM

EFFECTIVE DATE: September 2010

APPROVED BY: APIC SNJ Board of Directors

REVISION DATE:

POLICY: The APIC Chapter #11 SNJ supports providing incentives to its members during the monthly meetings.

PURPOSE: To support member interest in chapter activities and provide tools for the practice of infection prevention to chapter members.

Get A Member Campaign

- If a member in good standing brings a guest to a regular Chapter meeting, signs the member in at the registration desk and the guest becomes a member within the calendar year, the current member will receive a special “thank you” gift
 - The gift should not exceed \$10.00
 - The gift will be presented at the next Chapter meeting following the Membership Chairperson receiving notice from National that the guest has joined the Chapter
 - There is no limit to the number of guests who become members

Chapter Member Incentives

- Each month during a regular Chapter meeting, members will be afforded an opportunity to enter for a special gift.
- The criteria will change for each meeting, however one criteria will always be 50% attendance at regular Chapter meetings
- The member must be present to win
 - The value of the gift will change, but it will not exceed \$500.00

These programs may end at any time without notice if Chapter funds can no longer support the activities or it is the will of the current Board.